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EUROPEAN  
INTERNATIONAL  
UNIVERSITY



EXECUTIVE DOCTORATE IN MANAGEMENT



## About EUROPEAN INTERNATIONAL UNIVERSITY

The European International University (EIU – Paris) is incorporated as an international private independent higher education / university education / post-secondary education provider with registered address at 66 Avenue des Champs Elysées 75008 Paris.

The university focuses on delivering executive education to professionals across the globe, through its distance and blended learning modes of delivery and assessment for learning, while ensuring the development of highest quality of specific industry-related competencies in the fields of Business Management and Professional Teacher Education, through its international accreditation, candidacy status by the Accreditation Service for International Schools, Colleges and Universities, ASIC, U.K., which is a U.K. government Recognized accreditation body.

EIU-Paris delivers and awards international (Anglo-Saxon) type programmes rather than the National French Curriculum leading to French government accredited university qualifications, which falls under the French Public Higher Education sector.

It offers qualifications such as Bachelor, Master, and Doctorate for professionals working inside and outside of France who seek to acquire and develop internationally marketable competencies and professional industry-specific qualifications for career advancement and personal satisfaction.

*Creating and  
expressing  
your own ideas  
and work.*



## About EUROPEAN INTERNATIONAL UNIVERSITY



Dr Didier Delaval

*"...We intend to become  
the world's most prominent  
Industry- focused,  
Internationally Accredited  
Professional Training &  
Executive Education  
Solutions Provider..."*

### WELCOME MESSAGE

It is my pleasure to welcome you to the European International University, Paris, France.

You are about to discover a place that re-defines "innovation" in learning that will help you to excel and achieve your personal and career goals.

The European International University (EIU) – Paris, has been established as a direct response to the demands and needs of professionals worldwide, for progressive, most innovative higher education solutions that are directly linked or tied to the industry, consequently enabling EIU to deliver meaningful learning experiences that are relevant to the global job market.

I am confident that EIU's job centred and skills based learning is able to meet the career related needs of graduates and working adults who are continuously seeking for knowledge and skills development.

This is why at EIU, we believe in providing higher education that could be accessed from ANYWHERE, at ANYTIME, and AFFORDABLY.

## QUALITY AT EIU-PARIS

### Recognition

The European International University (EIU-Paris) is duly recognized as Vocational Education & Professional Training (VEPT) Higher Learning Institution in accordance to Article R.6351-6 of the French Employment Code, under the registration number : 11755784775, with the prefecture of the region of ILE-DE-FRANCE

**Préfecture de la Région Île-de-France**  
Direction Régionale des Entreprises, de l'Économie, du Commerce et de l'Industrie  
Service des Vocations et de l'Apprentissage  
11755784775

**European International University**  
64 avenue des Champs Élysées  
75008 PARIS 08

Au Préfet de la Région Île-de-France  
Monsieur le Préfet,  
J'ai l'honneur de vous adresser, ci-joint, un récépissé comportant la mention d'engagement de votre déclaration d'activité en tant que prestataire de formation conformément aux dispositions de l'article R. 6351-6 du code du travail.

Ce récépissé ne doit en aucun cas être considéré comme un agrément. Il doit figurer sur vos conventions, contrats de formation professionnelle, notes de commande ou factures vous le concernant.

Si vous le souhaitez, vous pouvez également le faire figurer sur vos documents publicitaires, à condition qu'il ne soit pas accompagné de l'application de l'article L. 6352-12 du code du travail, qui sera la seule forme d'engagement avec le numéro 11755784775. Cet engagement ne vaut pas agrément de l'État.

Pour avoir accès à vos informations et pouvoir déposer votre bilan pédagogique et financier, vous devez vous créer un compte sur le portail de services <https://candidat.eiu-paris.fr>.

Vous pouvez également bénéficier du code d'activité unique et de SIRET enregistrés pour votre dossier pour accéder à la fiche de votre organisme.

Code d'activité : N07795041MO  
SIRET enregistrée : voir récépissé

Vous pouvez modifier vos données d'entreprise une fois que vous aurez obtenu la déclaration d'activité en tant que prestataire de formation.

En cas de cessation d'activité, vous devez en informer l'administration qui vous a délivré le récépissé en vous adressant une déclaration modificative.

Je vous invite à consulter le document « Guide à l'usage des organismes de formation agréés » sur le site de la Préfecture IDF - <http://idf.pref.gouv.fr/formation>

Cette brochure expose les droits et obligations des prestataires de formation et notamment :

- Les règles relatives à la réalisation des conventions et des contrats de formation professionnelle ;
- La qualité de la formation ;
- Les obligations comptables ;
- Les sanctions en cas de non-respect des obligations.

Je vous prie d'agréer, Monsieur, Madame, l'assurance de mon entière dévouement.

Le Chef du Département du Contrôle  
de la Préfecture Préfectorale de l'Île de France

### Accreditation

Internationally accredited by the Accreditation Service for International Schools, Colleges, and Universities (ASIC), a U.K. Government recognized international accreditation body.

**ASIC ACCREDITATION SERVICE for INTERNATIONAL COLLEGES**

**CERTIFICATE OF ACCREDITATION**

This is to certify that

**EUROPEAN INTERNATIONAL UNIVERSITY (EIU) - PARIS**  
64 Avenue des Champs Élysées 75008 Paris

is accredited by  
Accreditation Service for International Schools, Colleges & Universities (ASIC) as a  
**PREMIER UNIVERSITY**

Period of Accreditation: 2nd October 2018 – 1st October 2022  
Accreditation No: ASG1918/0618

European International University (EIU) - Paris has been awarded commendable grades in the following Areas:

A. Premises and Health & Safety	B. Management and Staff Resources
C. Learning and Teaching; Course Delivery	D. Quality Assurance and Enhancement
E. Student Welfare	F. Marketing and Recruitment

Chairman: *L. Hammond*  
CEO: *L. Hammond*

Head of Accreditation: *[Signature]*  
Date: 02/10/2018

ASIC (UK) Ltd, 11 York Road, London SE10 2JH  
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E-mail: [info@asic.ac.uk](mailto:info@asic.ac.uk)

Visit <https://eiu.ac/eiu-recognition/> for more information



# EXECUTIVE DOCTORATE IN MANAGEMENT



An Executive Doctorate programme provides career-specific advancement opportunities to executives and professionals who often perceive academic doctorate studies as something out-of-reach and beyond their intellectual capacity. It allows them to pursue such high-level scholarly activities by leveraging on their existing job-related expertise and experience, hence removing the fear of dropping out without successful completion.

## Fee Structure

Course Fee  
€ 6450

Registration & Resource Fee  
€ 200

Convocation Fee  
€ 300

## BENEFITS OF ACHIEVING EXECUTIVE DOCTORATE IN MANAGEMENT

- ▶ It serves as an endorsement to the fact that one is keen on pursuing the highest professional excellence of learning and development in a specialized field of work / career
- ▶ It positions one to be strategically placed in the job market by creating his/her own unique competitive advantage
- ▶ It is THE most sensible alternate answer and substitute to the kind of sub-standard quality of graduates that are being churned out massively year after year by large traditional universities, worldwide .
- ▶ It is the qualification of the future – guaranteeing one a much better career prospects in the ultra modern era of human evolution

## ENTRY REQUIREMENTS

- Learner should possess high level of motivation and self-discipline.
- Learner should be proficient in the English language.
- Learner should possess at least 8 years of professional working experience in any specialization-related field, and / or EIU's Executive Bachelor's or Post Graduate Diploma.
- Learner must possess basic smart phone or computer operating knowledge and skills.

## DISCLAIMER

EIU does not claim that these programmes and the qualifications obtained thereafter are academic in nature. These are vocational programmes and qualifications that are innovative and serve specific personal and professional development purposes and as such are highly recommended for those who embrace non-traditional routes to advancing their careers and professional status. While there is no guarantee that these qualifications may lead to university progression routes at traditional academic institutions of higher education, EIU grants full and complete credit transfer opportunity to all its students if they progressed into EIU's own innovative programmes and qualifications pathways.

# SENIOR MANAGEMENT PROGRAMME IN BANGKOK



European International University (EIU) organizes Senior Management Programme for Doctorate students in prominent city Bangkok, Thailand. This programme empowers executives with the analytical skills and cross-functional perspective to drive performance across industries and businesses, and this programme is for those who have completed or currently doing their Doctorate with us.

## PROGRAMME HIGHLIGHTS

- ▶ Emotionally Intelligent Leaders
- ▶ The Leadership Challenge
- ▶ Executive Skills
- ▶ Valuing Difference and Inclusion
- ▶ Professional Policing Skills (Tactical)
- ▶ Professional Policing Skills (Strategic)

## BENEFITS

- ▶ Sell Yourself and Your Ideas with Passion
- ▶ Develop An Authentic Executive Presence
- ▶ Listen Effectively to Build Relationships
- ▶ Deliver Succint, Clear and Articulate Messages
- ▶ Inspire, Motivate and Lead More Effectively

## THE TRAINERS



Dr. Johan Van Rooyen  
*Ph.D In Economics,  
Edinburgh University &  
M.B.A, Harvard University*



Ms. Elena Mercado  
*TESL, Intl. House London,  
B.A. Education, Certified  
Soft Skills Trainer*



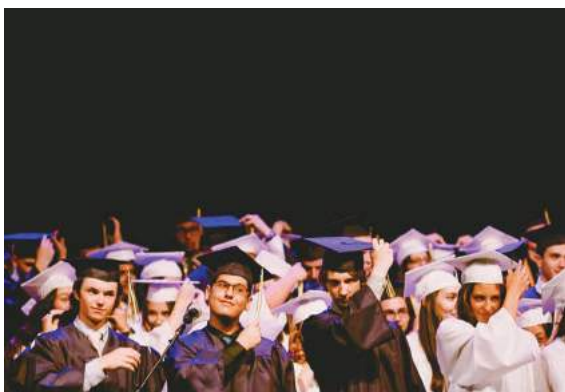
Dr. Oliver Massman  
*Ph.D In International  
Business Law & LL.M*



Mr. Robert Brand  
*P.M.P &  
Prince 2 Practitioner*



## CONVOCATION IN PARIS







EUROPEAN  
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